



# Sponsorships

## OUR ORGANIZATION

Fort Collins Area Swim Team (FAST) is a year-round competitive swimming program, serving Fort Collins and the surrounding communities since 1987. FAST is a 501(c)(3) non-profit organization governed by a volunteer Board of Directors, with club membership composed of parents and guardians of FAST swimmers. We provide opportunities for physical, social, and emotional development and teach the values of goal setting, discipline, and fitness. The FAST Competitive Team hosts a variety of swim meets throughout the year, with a few very well known meets included. These major competitions attract teams from all over the state. With roughly 800 swimmers competing in our high-profile meets, many of whom return year after year because of the great experience they have here in Fort Collins, FAST swim meets have the reputation of being some of the most well run, highly competitive meets in the state.

## OUR STORY

FAST's first practice was held in 1987, the day Edora Pool and Ice Center first opened, and the team has remained a constant fixture in the community since then. Since its inception, FAST has grown to over 450 members ranging in ages from 6-90 years old. FAST supports young swimmers of all abilities, including beginners taking their first strokes and seasoned swimmers preparing to take their next steps as Collegiate athletes. Over the years, there have been many generations of FAST families who have all been a part of the program in one way or another. These families will tell you that swimming was a vehicle in which their child learned many life skills and built the character and drive to be the person they are today. This is why FAST is still here today, strong as ever, with over 35 years of experience and history. It is through our focus on the swimmer and their development, as a person first and swimmer second, that FAST has continued to be a success at both the local and national level.

## OUR MISSION

Through an intentional process based on education, safety, proper technique, personal achievement, and fun, the Fort Collins Area Swim Team aims to develop in each athlete, *World Class Character Through Excellence in Swimming*

## OUR VISION

We aim to build a solid swimming foundation through all our programming, including learn-to-swim, fitness, or competitive swimming. Our goal is to instill a love of swimming so that swimmers of all ages may utilize the sport as an opportunity for lifelong enrichment. On each swimmer's pathway through our program, we aim to build important characteristics that transfer away from the pool including physical

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fitness, goal setting, self-discipline, and self-esteem. We value these skills and the personal relationships built along the way as foundations for a lifetime of personal enrichment.

#### OUR ACCOMPLISHMENTS

Athletes from FAST have gone on to represent the United States internationally as members of the USA Swimming National Team, the National Junior Team, competed at the Olympic Trials and Masters Nationals, earned swimming scholarships at every level of collegiate swimming, and have placed amongst the best in the nation. Since 2015, FAST has consistently placed among the top ranked 100 swimming clubs in USA being awarded Gold or Silver USA Swimming Club Excellence status. With all of these high-level accomplishments, FAST is also very aware of every time a swimmer achieves a goal. Whether it's a small drop or a National Age Group record, it represents hours of practice and hard work. We recognize that everyone's goals are important no matter what level they are, which is why the club has been a continued success over the years.

#### OUR SWIMMERS

Our team is comprised of athletes ranging from the entry-level swimmer all the way up to the national and international levels. Currently, there are over 60 swimmers in the age group competitive programs, 90 in the pre-competitive and fitness programs, 120 in the developmental programs and over 250 swimmers in our Masters program.

#### CLUB ADVANCEMENT

As one of the top competitive swim programs in the country, Fort Collins Area Swim Team is committed to providing a premier instructional training experience for our athletes. The FAST Team Sponsorship Program provides supplemental funding for the expansion and enrichment of the team experience. Previous sponsorships have facilitated the following club initiatives:

- Athlete support services – sports mental health training, sports recovery therapy, sports nutrition.
- Technology for the expansion of instructional influence – TV stands and rollers for the pool deck, iPads with waterproof cases, etc.
- Swim training equipment – Power Tower pulley weight trainers for strength and resistance swim training, portable swim wall
- Swim meet equipment – Computers, printers, software and other state-of-the art equipment that is necessary to host large swim meets
- Updating the facilities - Provide funding to assist with equipping and sustaining the facilities where FAST practices and swim meets are held, including the Edora Pool and Ice Center, in order to provide swimmers every opportunity for success

#### YOUR IMPACT

Every dollar of your sponsorship helps the Fort Collins Area Swim Team carry out our mission to develop young people with *world-class character through excellence in swimming*. Moreover, sponsors are visible pillars of our community, demonstrating your commitment to providing outstanding opportunities for healthy living, youth development, and water safety in northern Colorado. As a FAST sponsor, you gain exposure not just locally, but beyond, on account of our club's national presence and representation on the

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global stage. Fort Collins Area Swim Team hosts five large invitationals each year: that's 1500+ athletes and their families at the EPIC pool! FAST will also host many local meets. These competitions each bring in between 100 - 300 swimmers per meet from northern Colorado, statewide, and nationally. FAST will also host smaller meets and several Intrasquads during the 2025-2026 year for our athletes and local teams. We strive to look at additional opportunities to enhance and increase your return on investment throughout the sponsorship period.

### **2025-2026 Opportunities**

Fort Collins Area Swim Team offers annual sponsorships ranging in value between \$250 - \$10,000. Categories are limited, custom packages are available, and two-year sponsorship commitments will receive a 15% discount!

### **TAX DEDUCTIONS**

Fort Collins Area Swim Team (FAST) is a 501(c)(3) non-profit organization. Sponsorship contributions may qualify as tax deductible under federal and state regulations. FAST will issue a written acknowledgement detailing the qualified sponsorship payment.

Videos highlighting your company sponsorship of FAST should be compliant with the IRS Sec. 513 (i) Qualified Sponsorship Payments.

***FAST families who can commit their family business or A company to join our Team Sponsors (Hospitality level and above) will have their team support sessions waived.***

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### **Annual Sponsorship Levels:**

#### **Platinum: \$10,000**

- 2 available
- FAST-hosted invitational named for your organization (350+ competitors)
  - Space for a pop up tent at your invitational
- Logo on exclusive 48" x 84" Platinum Sponsor banner to be displayed at spectator entrances during all FAST-hosted swim meets
- Logo highlighted on FAST YouTube channel during meet livestream
- Logo features, and website linked, on FAST website
- Three opportunities to send marketing content via email to membership
- Organization highlighted in FAST email updates, quarterly Newsletters (500+ families) and social media channels
- 2025-2026 FAST Sponsor window decal to display at your business
- **All annual team support sessions waived**

#### **Gold: \$5,000**

- 3 available
- FAST-hosted Intrasquad/Local Meet named for your organization (100-250+ competitors)
- Logo on exclusive 48" x 84" Sponsor banner to be displayed at spectator entrances during all FAST-hosted swim meets
- Logo highlighted on FAST YouTube channel during meet livestream
- Logo features, and website linked, on FAST website
- One opportunity to send marketing content via email to membership
- Organization highlighted in FAST email updates, quarterly Newsletters (500+ families) and social media channels
- 2025-2026 FAST Sponsor window decal to display at your business
- **All annual team support sessions waived**

#### **Silver: \$3,000**

- 8 available
- Logo on exclusive 48" x 84" Sponsor banner to be displayed at spectator entrances during all FAST-hosted swim meets
- Logo highlighted on FAST YouTube channel during meet livestream
- Logo features, and website linked, on FAST website
- Organization highlighted in FAST email updates, quarterly Newsletters (500+ families) and social media channels
- 2025-2026 FAST Sponsor window decal to display at your business
- **All annual team support sessions waived**

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**Hospitality:** \$2,000

- 3 available
  - Logo on exclusive Hospitality Sponsor signage to be displayed at Hospitality area entrance during all FAST-hosted swim meets
  - Logo highlighted on FAST YouTube channel during meet livestream
  - Logo features, and website linked, on FAST website
  - Organization highlighted in FAST email updates, quarterly Newsletters (500+ families) and social media channels
- 2025-2026 FAST Sponsor window decal to display at your business

**Bronze:** \$1,200

- 12 available
- Logo on exclusive 48" x 84" Sponsor banner to be displayed at spectator entrances during all FAST-hosted swim meets
- Logo highlighted on FAST YouTube channel during meet livestream
- Logo features, and website linked, on FAST website
- Organization highlighted in FAST email updates, quarterly Newsletters (500+ families) and social media channels
- 2025-2026 FAST Sponsor window decal to display at your business
- **Six annual team support sessions waived**

**Friend:** \$500

- 15 available
- Logo highlighted on FAST YouTube channel during meet livestream
- Logo features, and website linked, on FAST website
- Organization / name highlighted in FAST email updates, quarterly Newsletters (500+ families) and social media channels
- 2025-2026 FAST Sponsor window decal to display at your business
- **Four annual team support sessions waived**

**Digital:** \$250

- 25 available
- Logo highlighted on FAST YouTube channel during meet livestream
- Logo features, and website linked, on FAST website
- Organization / name highlighted in FAST email updates, quarterly Newsletters (500+ families) and social media channels
- 2025-2026 FAST Sponsor window decal to display at your business

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LEVEL	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000	HOSPITALITY \$2,000	BRONZE \$1,200	FRIEND \$500	DIGITAL \$250
Limit	2	3	8	3	12	15	25
Exclusive Banner	✓	✓	-	✓	-	-	-
FAST Website: Logo Linked	✓	✓	✓	✓	✓	✓	✓
FAST Sponsor Tab- Information and links included	✓	✓	✓	✓	✓		
Logo Screen	✓	✓	✓	✓	✓	✓	✓
Social Media	✓	✓	✓	✓	✓	✓	✓
Window Decal	✓	✓	✓	✓	✓	✓	✓
Email Updates	FEATURED	FEATURED	FEATURED	FEATURED	FEATURED	LOGO	LOGO
Annual Team Support Sessions Waived	ALL	ALL	ALL	ALL	6	4	-
Signature Meet	INVITATIONAL	LOCAL	-	-	-	-	-
Sponsor-Directed Marketing Content	THREE (3) EMAILS	ONE (1) EMAIL	-	-	-	-	-

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